

Space / Specs

DIGITAL MAGAZINE

Digital Ads in *ABILITY Magazine* are presented on an interactive rich-media-ready platform with a PDF replica available. Rich media web ads contact advertising@abilitymagazine.com with inquiries. *Added value web ads are included with digital Full and Half page ads.

Dimensions / Sizes

- Full Page: 8" x 11" (Spread 16" x 10.875")
- 2/3 Page: 4 1/2"x 9 7/8" (vertical)
- 1/2 Page: 7" x 4 3/4" (horizontal)

Resolution / Format

- Ads can be PDF, JPG, TIF
- Best resolution 300DPI

WEB MARKETING

PRODUCTS & SERVICES PAGE

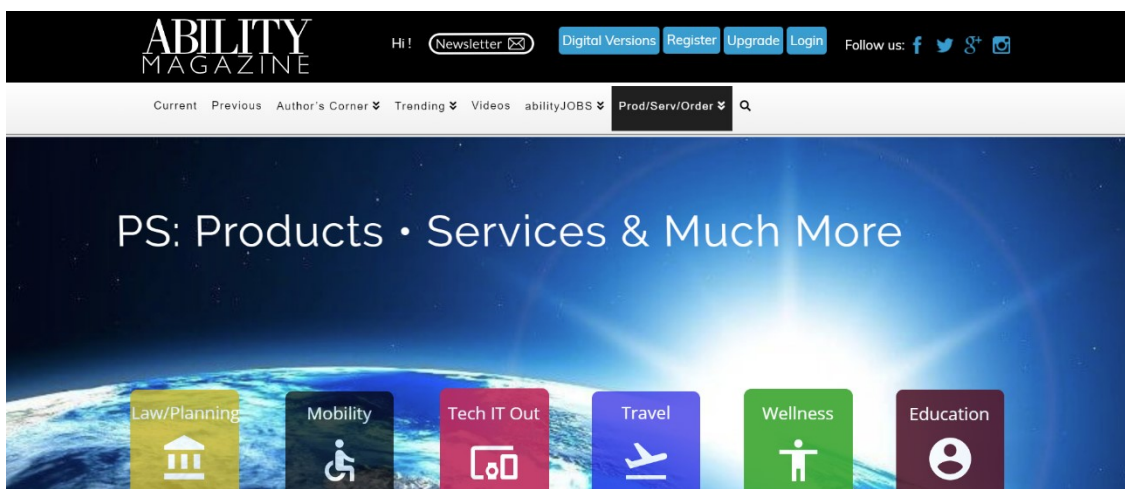
Products and Services Marketing pages are a dynamic marketplace targeting the ABILITY community with expanded web ad capability, marketing copy as well as video promotion. Contact advertising@abilitymagazine.com with inquiries.

Images / Video

- Logo: 400 x 200px,
- Images: 608 x 400px
- Video: YouTube, Vimeo

File Type

- Max File Size Logo 40kb
- Other web images 50kb max
- Images: jpg or png (static)



Web Ads

Banner Ads are available at the top of *ABILITYMagazine.com* and *abilityJOBS.com* pages. Block Ad placements are only available on *ABILITYMagazine.com* sidebar area.*Actual size may vary with screen size.

*Sizes**

- Banner: 728 x 90 px static
- Sidebar Block Ad: 400 x 300 px static
- Full Page (*digital bonus): 400 x 540 px
- Half Page (*digital bonus): 400 x 300 px

File Type

- Max File Size Banner 40kb
- All other web ads 50kb max
- File format jpg or png (static)

Email

Banner ad and block ad placement are within the copy of email. Custom interest contact advertising@abilitymagazine.com.

Sizes

- Banner: 728 x 90 px static
- Block Ad: 300 x 250 px static
- Custom: exclusive sponsorship (TBD)

File Type

- Max File Size Banner 40kb
- All other web ads 50kb max
- File format jpg or png (static)